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MIRDEC 2019

**MIRDEC – 15th
International Academic Conference
Economics, Business, Globalization and
Social Science Studies
(Global Meeting of Social Science Community)**

**CONFERENCE PROCEEDINGS
BARCELONA 2019, SPAIN**

Book of Abstracts

**Hotel HCC St. Moritz
Barcelona, Spain
27-29 November 2019**

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SANDRA RIBEIRO¹ AND ANA QUARESMA²

“PLANET GOVERNANCE”: A NEW CONCEPT

Abstract

This study aims to present all the literature that relates the application of business strategy to the global economy, associating Corporate Governance instruments with “Global Governance”. The relations between the different themes will be presented, in order to allow the conception of a theoretical model for the creation of an index of measurement of good government practices in the management of the country's natural resources and defense in the preservation of the planet. Through the presented model it will be possible, in future research, to assess a Planet Governance index for the states. The designation Planet Governance stems from the concept of Corporate Governance. The current valuation of companies in the market, the uptake of investments, the use of financing, in particular of the listed companies, is related to the fulfillment of good practices of Corporate Governance. Starting from this permission then also the economic and social development of States may be related to good environmental practices carried out by a given economy. This comparison was evidenced by the authors of this new concept of Planet Governance. Planet Governance will be understood as a concept that will first evaluate the governments of each country in terms of the Government of the planet and will also allow assessing the economic and social impact resulting from these good practices relating to the Planet Governance Index with macroeconomic indicators of each country's economy.

Keywords: Global economics, planet governance, corporate governance

JEL Codes: A10, M21, O20

¹ OBSERVARE - Observatório de Relações Exteriores da Universidade Autónoma de Lisboa, Portugal, sribeiro@autonoma.pt.

² OBSERVARE - Observatório de Relações Exteriores da Universidade Autónoma de Lisboa, Portugal, aquaresma@autonoma.pt.